

## PARTNERING FOR YOUR SUCCESS

# WHAT WE SELL



End-to-end co-managed services for operational viability, data & app modernization, product onboarding and customer support.

We sell, service and support IBM Cloud & Cognitive solutions to help clients create value at all levels of their business.



# innovations

#### **Advisory Services**

We help clients rethink technology, people and processes to achieve their desired business outcomes.

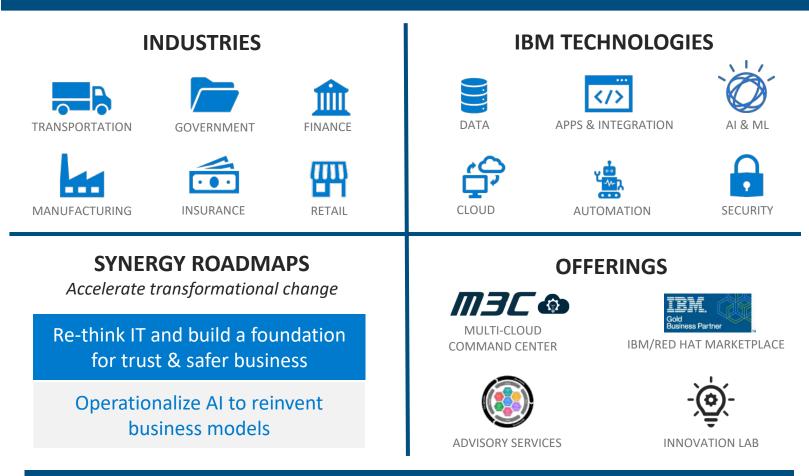
#### Innovation Lab

We develop cloud-ready enterprise, mobile and AI applications to help clients accelerate their journey to the cognitive enterprise.



WE OPERATE AT THE INTERSECTION OF STRATEGY, TECHNOLOGY AND CREATIVITY

## A DAY @ SIA



#### Deliver value to SME & Large Enterprises through innovation projects

With over 40 years of experience as a technology/business consultant, IBM Cloud & Cognitive solution provider and application developer (AI, mobile and enterprise apps), SIA has earned a strong reputation for innovative solutions and enduring customer relationships.

#### Collaborate with your Team of IT and Business experts

#### Sales | Business Agility Leaders

#### What is the best part of the job?

"Every day is different. Every day is like an adventure and I don't have time to get bored. Some people don't enjoy their work, but it hasn't happened to me in 15 years!" – Alexandre Lanoue





SIA is the founder of the NextBlue Alliance, a network of business partners who help enterprises establish a solid, flexible and sustainable digital foundation that will increase their IT agility. Leveraging AI, the Alliance also helps clients with their digital reinvention initiatives.

# BENEFITS



- ✓ IBM badges, certifications and trainings
- ✓ Structured on-boarding process
- Professional development (soft skills, industry and business process knowledge)
- ✓ Cross-functional teams and squads

### WELL-BEING CENTER

- Comprehensive benefits package
- ✓ Social club activities
- ✓ Daily snacks
- Happiness at work and engagement initiatives
- Employee and family assistance program
- Networking and volunteering



## **PERFORMANCE CENTER**



- Performance reviews
- Recognition
- Individual, team and corporate objectives and results

RRSP & DPSP | Travel Insurance | Long Weekend Program | Employee & Family Assistance Program | Volunteering | etc.



# JOIN OUR TEAM





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## **ARE YOU READY TO GROW?**